



The software solution to
automate your output and mail
management processes





Optimize your document processes: on paper or electronically

The ideal solution for successful communication

The Windows-based BTA PrintMachine Software captures raw data generated by a variety of open and proprietary system environments and transforms them into customized business documents such as invoices, statements, checks, insurance policies or mail-merge letters. BTA PrintMachine analyzes the raw data and activates the design and processing procedures according to the data's properties. It collects, groups and sorts the different documents by the recipient's address or any other criteria. It also adds intelligent OMR marks or barcodes to the documents in order to control inserting or other post processing systems. The system ensures fully automatic control of print output and digital distribution of the formatted documents, and prepares them for electronic archiving or Web publishing.

Added value for your business application saves you money

BTA PrintMachine fully automates the output process of business critical documents. It usually saves significant amounts of money in pre-printed forms cost, labor, postage and through electronic processing of documents.

Integrating the system is simple

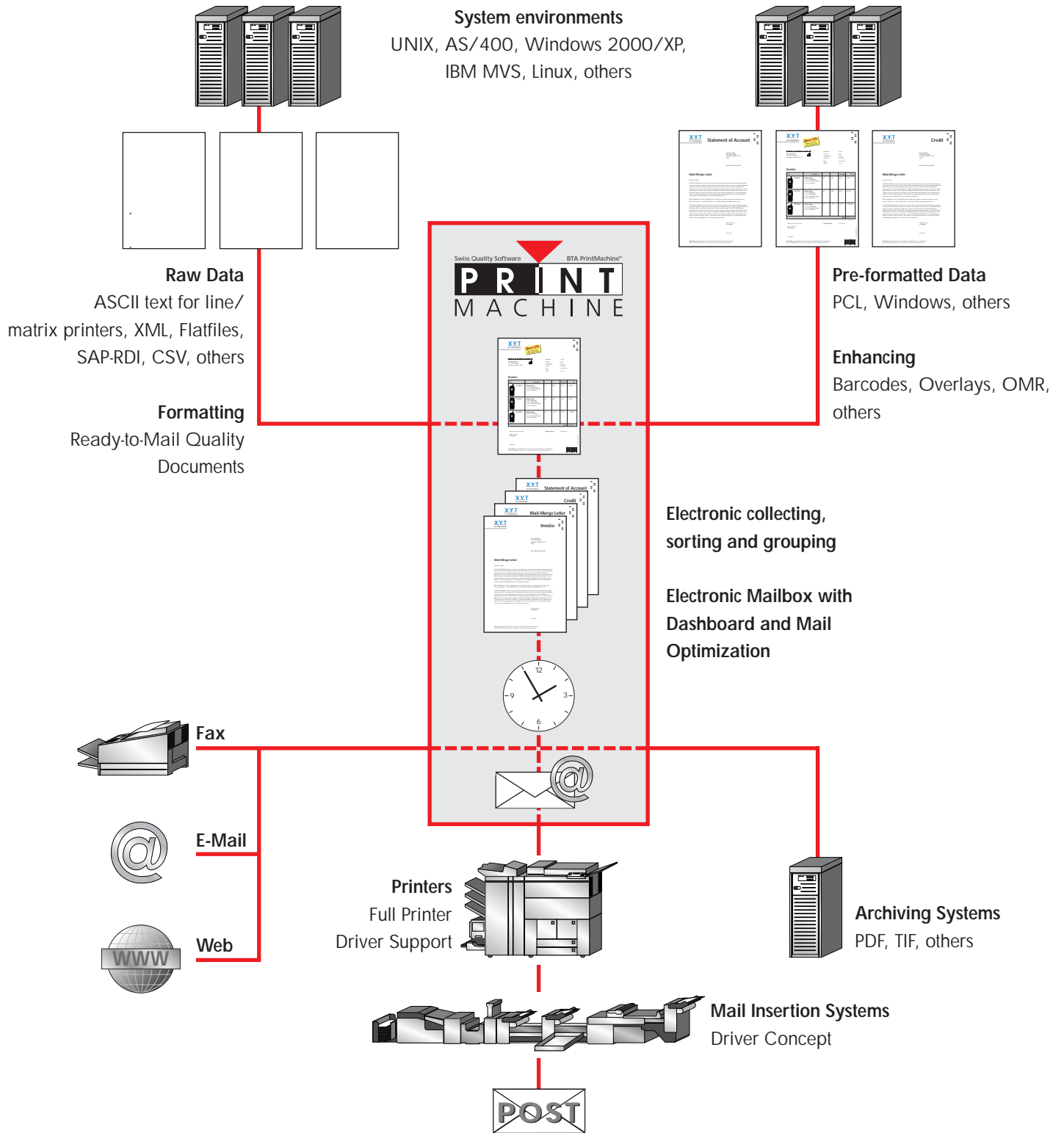
BTA PrintMachine can be integrated into virtually any system environment and into every process sequence – and usually, there is no need to make any changes to your applications. The graphic user interface, the "Point & Click" feature and the library-based administration of the objects ensure easy configuration and maintenance of this complete Output Management Solution.

Bottom line

BTA PrintMachine makes it easier for you to enhance communication with your most valuable asset – your customers. BTA PrintMachine maximizes the value of your IT investment while managing your output efficiently and cost effectively.

▶ Automate

As a company-wide output management solution, BTA PrintMachine will optimize your document processes in your existing system environment. You will be amazed to see how quickly you can enhance the quality and effectiveness of the documents from your business application!



Create

Design your documents simply and flexibly

BTA PrintMachine will create any type of document you desire easily and flexibly. Electronic Templates can be designed using any Windows application. BTA PrintMachine has the ability to apply any font, to add logos and to integrate graphics dynamically. Bar codes and charts are supported in color in the layout and form design. To simplify the configuration and maintenance of BTA PrintMachine, the modular library system is of great value and eliminates redundant objects in the configuration. "Point & Click" offers a genuine WYSIWYG presentation of your documents.

Mail

Benefit from automatic mail processing

BTA PrintMachine prints intelligent optical marks (OMR) anywhere on your documents for fully automatic packaging by mail inserters. The mail inserter is thus instructed to insert single or multiple pages or various documents for the same addressee in the same envelope. Also, enclosures can be added selectively to a mail set. BTA PrintMachine can collect, group and sort several documents which are intended for the same recipient (i.e. from different applications and computer systems). Customers will receive only one envelope per day allowing you to make substantial savings in postage and packaging costs.

Postage

Take advantage of postage discounts

BTA PrintMachine, using a certified postal software, has the ability to print the correct and standardized address along with the Postnet barcode on your documents in line with the requirements of the USPS (CASS & PAVE certified). Depending on your volume of mail, these savings can be substantial and may allow you to recoup your investment within months.



Mr. John Smith
203 North LaSalle
Chicago, IL 60601-1210

Print

Make the most of printer features and performance

BTA PrintMachine allows you to take full advantage of all the advanced technology available in printers and digital copiers and provides complete printer driver support. In addition, BTA PrintMachine supports parallel printing (to increase the overall output speed), flexible printer and paper tray control, intelligent duplex printing, network printing, print-job recovery and print-on-demand.

Distribute

Select the ideal communication pathway

Creating documents is only one part of BTA PrintMachine's functionality. The software also has the ability to fully automate distribution of your documents via a variety of routes such as e-mail, fax and Web. BTA PrintMachine will open up the latest networks and communication pathways to your company and your applications.

Archive

Simplify your electronic archiving

With BTA PrintMachine, digital copies are prepared for your electronic archiving system either simultaneously or downstream of the printing operation. Archived copies are "as printed" and easy to audit. BTA PrintMachine will also generate the indexes you want for the document itself to make it fast and easy to retrieve your archived material.

Create

You'll get an idea of BTA PrintMachine's strengths when you see how flexibly you can create and manage individual and sets of documents. Top-quality design gives you ready-to-mail documents that meet your wishes in every respect.

XY.T
XY-TRADING

Special Offer
Please ask for our large volume prices!

Mr. John Smith
203 North LaSalle
Chicago, IL 60601-1210

Invoice No. 128333
P.O. No. 4249
Account No. 2314
Sales Manager Jack Hunt
Assistant Aline Miller
Date 20th February 2004
VAT No. 222 91

Invoice

Item	Description	Quantity	Unit Price	Discount	Total
	XYT 8822 Cellular Phone - Incl. 12V-Adapter - Incl. Compact Charger - Incl. Car Holder	20	500.-	10 %	9 000.-
	XYT 9933 Cellular Phone - Incl. Chalkboard - Incl. 12V-Adapter - Incl. Compact Charger - Incl. Car Holder	60	300.-	15 %	15 300.-
	XYT 3955 Cellular Phone - Incl. 12V-Adapter - Incl. Compact Charger - Incl. Car Holder	15	99.-	5 %	1 410.75
Total					25 710.75

Thank you for your order. **Payment Terms** 15 days net

Yours sincerely,
XY-Trading
Jack Hunt

XY-Trading, Joweld Zentrum, P.O. Box 255, CH-8630 Ruti-Zurich, Switzerland
Phone +41 (0)55 251 31 00, Fax +41 (0)55 251 31 10, Internet www.xytl.ch

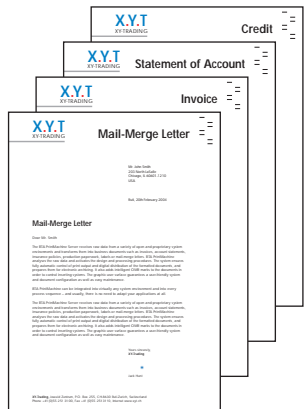
Phone +41 (0)55 251 31 00, Fax +41 (0)55 251 31 10, Internet www.xytl.ch

Phone +41 (0)55 251 31 00, Fax +41 (0)55 251 31 10, Internet www.xytl.ch

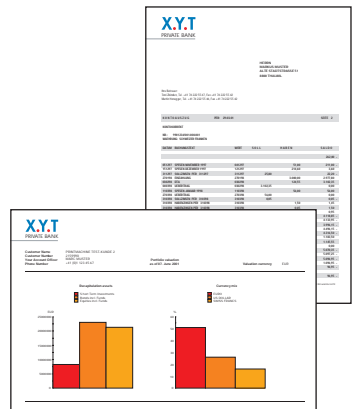
- Branch-specific forms
- Special fonts
- Additional texts for 1:1 marketing
- OMR (Optical Mark Recognition)
- Bar codes (linear)
- Bar codes (2D)
- Language-specific forms
- Form sets and copies
- Text modules
- Dynamic integration of graphics
- Modular structure for forms to support your Corporate Design
- Color support
- Branch-specific forms
- Bar codes (linear)



Design with "Point & Click"



Sorted and grouped output



Charts





Neopost Inc.

30955 Huntwood Avenue

Hayward, CA 94544

www.neopostinc.com

Read what our customers are saying about BTA PrintMachine:

Preferred Pump, Forth Worth TX: "We are extremely satisfied with the BTA software, the implementation process, and the Neopost folder/Inserter."

Watkins Motor Lines, Lakeland FL: "BTA PrintMachine enabled us to quickly develop an automated system to merge mainframe (invoice/statement) print with NT (imaged document) print, and easily sequence it for our processing needs."

City of Moore OK: "We are extremely pleased with the BTA PrintMachine. It was easy to integrate and to learn how to use. We save hundreds of dollars in postage every month."

The Simple Choice

Whatever your needs, Neopost has a simple solution for you. Neopost is a leading provider of mailing, document handling and shipping solutions, with more than 70 years experience and a major presence in the five largest global markets. We are committed to developing innovative, high-quality products and services that make mailing and shipping easy. From the most basic functions to advanced operations such as determining the best rates or analyzing costs, Neopost delivers simple yet intelligent solutions that help your business run more efficiently. To find out more about how Neopost Mailing Solutions can enhance efficiency in your office, call us toll free at: 1-888-Neopost (1-888-636-7678). Ask for department MB08, or visit our Web site at www.neopostinc.com.